

Where to Begin...

Where you build is often just as important as what you build. You may be looking for an attractive neighborhood, a particular school zone, or a secluded retreat. But rest assured, wherever your heart resides, we'll be happy to build there.

If your not sure where to look, we build in several exciting communities throughout Gainesville, Alachua county and North Central Florida that may be just what you have in mind. Our Sales Staff are licensed Realtors with access to MLS. Contact us we can help.



Financing...



Financing a home is a world unto itself. But it's a world we won't leave you adrift in. We'll explain the benefits and drawbacks of different kinds of loans, we'll help you find the lowest rates, and we'll point you to the most reputable lenders. It's part of our commitment to stay with you through the entire homebuilding process.

Visit a lender. Get pre-qualified. Know what your budget is before you start. When you choose a home plan to build you'll know you can afford to live with the payment.

Making the Plans...

Now you can start on your plans. You can begin by getting ideas from our model homes. There are several different plans to use as a starting point. Feel free to mix and match!

After you've gathered your ideas, you'll sit down with our design team to develop your floor plan. Remember it's your home, so don't be shy. If there's something you want, we'll find a way to do it.



How Much?

You may think designing your own home will be an expensive proposition, but remember, it's our goal to make custom homes available to everyone. We'll take the time to explain different construction methods and materials and their respective costs to you, so together we'll keep your dream home within your budget.



So Many Choices...

Like most people, you probably have strong ideas about your home's appearance. And that's why you'll love working with our designers to give your home the look you want. Our designers are brimming with ideas, and they'll help you choose everything from the front door design to your fireplace mantle. They won't stop until you're completely satisfied.

Then you can work with our decorator on the inside of your home. This professional loves the challenge so go ahead and be picky. From the tile for your kitchen backsplash to whether your moldings get painted or stained, our decorators have the answers. So roll up your sleeves and have some fun. Remember, it's your home.



Time to Build...

Once the plans are set and drawn and the financing is in place, it's time to bring in the construction crews. When they arrive on site you'll have over thirty one years of experience and over a thousand new homes and remodeling projects going for you.

We are detail-oriented builders, putting in the same care and quality whether it's a modest first home or a traffic stopping mansion.

We have a reputation to uphold, and we want you to have the best home we've built yet.

There it is...

It's finished. Take a step back and look at it for a moment. The home you've seen in your mind for so long is right in front of you. And it's even more beautiful than you imagined.

Here's your key. Go inside. Then take a breath, throw your arms wide, and embrace your dream. You now have your very own custom home. It feels good. And it's a feeling you can have simply by calling Hartley Brothers.

We are your dream to reality builder. We're a State Certified Builder building homes for families since 1980.



What's your dream?

Now it's your turn. You know what to do. Let's see your ideas. Remember, it's your home. And we're ready to build it. So contact us and make an appointment. Let us start building your custom home today.

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